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Volume 11, Issue 2 is an important issue in the life of the *American Journal of Entrepreneurship*. Our previous issue, Volume 11, (1) was the 10th Anniversary Issue which clearly represented an important milestone in the journal. The current issue is worthy of attention in its own right because it is the first regular issue of the journal since we joined The Academy of Business Research, Inc.

I am very grateful to Dr. Randall Valentine, the President of the Academy of Business Research, Inc. (ABR) and the Board Members of ABR for agreeing to a partnership with the *American Journal of Entrepreneurship* and the Southern Academy of Entrepreneurship, Inc. Adding a new journal to any academic organization is a risky strategy. ABR already published five journals. Most organizations want to grow and increasing the number of journals is a viable way to do so as you hope the subject area in the new journal will be of interest to your members. ABR decided to grow through a strategic alliance with the Southern Academy of Entrepreneurship, Inc., rather than through organic growth strategy that would have entailed starting a new journal with their own resources in a subject area of their choosing. It required a bit of a leap in faith for their Board to do so and I appreciate their support. We look forward to a successful relationship with the Academy of Business Research, Inc. We are confident our emphasis on entrepreneurship will be a welcome addition to their family of journals and provide their members a new opportunity to participate in this exciting field of study.
The current issue of the journal contains three articles that capture the eclectic nature of the journal. On our website we let prospective readers know that we are interested in publishing papers that make a contribution to the study of entrepreneurship:

*Our preference is scholarly work that is based upon theory. Our only concerns are: (a) do you have something interesting to say about the theory or practice of entrepreneurship, and (b) do you have any evidence that supports you? We also want to be open minded about evidence. The Journal will be open to a range of evidence, including case studies, qualitative research broadly defined, as well as statistical analyses.*

Since starting the journal in 2008, we have published a variety of scholarly work. We have published traditional empirical research. We have published conceptual papers and studies that used a qualitative research design. We have devoted special issues of the journal to a variety of topics and published papers written by authors from a range of academic disciplines and from a variety of countries throughout the world, including, but not limited to, Australia, Bangladesh, Canada, China, Croatia, Iran, England, Ethiopia, Germany, India, South Africa, and Turkey. The current issue continues our policy of publishing a variety of theory-based scholarly work in the field of entrepreneurship.

The current issue includes two research papers and one teaching case. The first paper, by Ghosh and Hall, explores economic freedom in the developing world. The majority of published research on economic freedom has been devoted to studies based upon data from developed nations. The authors turn their attention to the developing world. They investigate whether improving the regulatory environment leads to more latent entrepreneurs to start their own business.

The second paper introduces the reader to Terror Management. Kinnamon, Carrasco, and Fasbian define terror management as a macro psychological theory that investigates the cognitive processes of individuals exposed to their own mortality. Their research suggests that terror management theory could explain a number of decision-making behaviors in entrepreneurs.
The third paper is one of the winners of the Best Paper Award at the 2018 Academy of Business Research Annual Conference in New Orleans. Williams, Manley, Aaron, and Daniel explore the interactive effects of entrepreneurial orientation and strategic planning on firm performance in small and medium enterprises. Entrepreneurial orientation and strategic planning have each long been thought to enhance firm performance in small and medium enterprises. Yet, conceptually these two strategic approaches are based on seemingly conflicting assumptions. Entrepreneurial orientation (EO) is the extent to which firms are innovative, proactive, aggressive, and risk taking, while strategic planning focuses on the extent to which firms methodically study, assess, plan and implement strategic initiatives. Their study builds on previous research and examines CSA and EO in small businesses. They find that EO enhances firm performance and firms engaging in CSA are less likely to exhibit EO. However, the firms that are able to strike the delicate balance of exhibiting EO in the presence of an overall CSA outperform those engaging in EO or CSA alone. The results of their study clear up some confusion in past research findings and provide evidence of a prescriptive need for both EO and CSA concurrently.

The fourth manuscript in the issue is a teaching case. A few years ago, we explored the possibility of publishing teaching cases, sometimes called instructional cases, in the journal. Unlike the field of strategic management, entrepreneurship doesn’t have scores of new teaching cases to use to enhance the learning experience for undergraduate and graduate students. The Experiential Classroom is an annual clinic for faculty interested in learning how to teach entrepreneurship. Since the first clinic was held almost 20 years ago the program for the Experiential Classroom has included the presentation of a teaching case. Participants in the Experiential Classroom are given a chance to lead a class of college students through a teaching case. Given the lack of teaching case and the continued interest in them as evidenced by the Experiential Classroom, it seemed a reasonable action on our part to publish new teaching cases in entrepreneurship. The teaching case in Volume 11(2), entitled SLACKBACK, takes one through the process of evaluating a business idea as a group of senior management consultants review and discuss a business plan submitted by a group of undergraduate business students. The consultants consider the merits of the plan to determine if they will invest in the new venture.
The current issue includes a variety of scholarly work in entrepreneurship. It seemed quite appropriate that we publish a variety of scholarly work in the latest issue as that was among the motivations of the journal when it was started in 2008 as the *Southern Journal of Entrepreneurship*. Our hope was to give scholars a chance to publish their scholarly work in entrepreneurship regardless of their academic area, their college or university affiliation, or the topic of their study, so long as it was based on extant theory in the field of entrepreneurship. Volume 11(2) of the *American Journal of Entrepreneurship* begins a new chapter in our continued growth. We look forward to another decade of publishing entrepreneurship research with our new partner, the Academy of Business Research, Inc.